



Industrial Exhibition Handbook





Dear Industrial Partner,

The 8th International Conference devoted to ***New Developments in Photodetection*** (NDIP) will be held from **July 3rd to July 7th 2017 in Tours, France (<http://ndip.in2p3.fr/tours17/>)**.

The conference explores the latest developments in **Photodetection techniques and systems for High Energy Physics, Astrophysics, Medical and Industrial applications**. The program includes detector issues (e.g. PMTs, solid state detectors, hybrid photodetectors, new sensing media, etc.) and system aspects (e.g. pixel arrays, front-end electronics, signal/image processing, etc.).

The Conference provides a forum for the establishment and maintenance of contacts with some 200 physicists, engineers and decision makers from more than **20 countries**.

The Conference will take place in the **International Vinci Congress Center**. It integrates facilities for the industrial program in an exhibition area. Coffee breaks will be held within the exhibition area to maximize the interaction with participants. **Exhibitors will have the opportunity to give commercial presentation during dedicated periods**.

On behalf of the Organizing Committee, we invite you to participate actively to the success of this Conference. This handbook gives you first information related to the organization of the NDIP 2017 Conference and ways to support the Conference: **stand rental, sponsorship and advertisement**. If you are interested by supporting the conference, could you please inform us by email return (Ms Puill or M. Carrel, contacts indicated just below).

Please, do not hesitate to contact us for more details:

Véronique Puill
IN2P3/LAL
puill@lal.in2p3.fr
33-1 64.46.84.23

Frédéric CARREL
CEA LIST / Saclay
frederick.carrel@cea.fr
33-1 69.08.58.16

Previous editions exhibitor partners list:





GENERAL INFORMATION

The Tours Convention Center

The Tours Convention Center is placed in the center of Tours, in front of the TGV station and at less than 1 km from the highway.



Vinci

Centre International de Congrès de Tours

VINCI
Tours événements
26 Boulevard Heurteloup
CS 24225
37042 TOURS CEDEX 1

Téléphone : 02 47 70 70 70
Télécopie : 02 47 66 42 43

Access to Tours:

By air:



Tours - Val de Loire Airport is just 10 minutes from the city centre, providing regular flights to London-Stansted, an airport hub serving dozens of destinations throughout the world. **Tours also has a direct 1 hour-35 minute TGV link to Roissy - Charles de Gaulle.**

By TGV (high speed train)

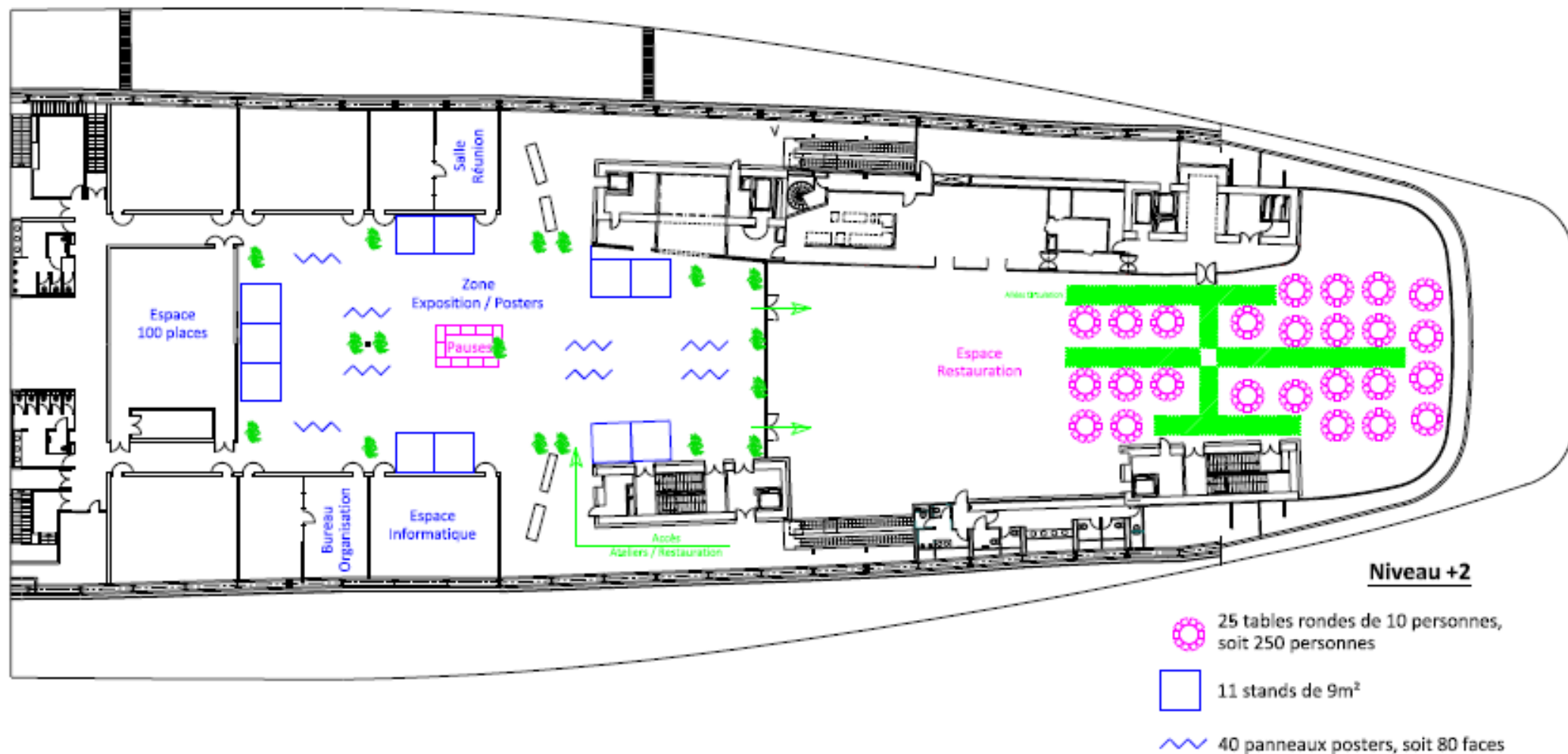
Tours has 2 High Speed Railway Stations (TGV) : Tours Centre, in the heart of the city, and Saint-Pierre-des-Corps, 5 minutes from the city centre and the Convention Center.



- Paris Montparnasse - Tours : 1h00
- Roissy CDG - Tours : 1h45
- Lyon - Tours : 3h00
- Bordeaux - Tours : 2h40
- Lille - Tours : 2h30
- Strasbourg - Tours : 4h15
- Marseille - Tours : 4h45

LOCATION PLAN OF THE CONFERENCE

The Conference Exhibition will take place in the second floor of the Convention Center (Espace Salons Agnes Sorel).





The Espaces Salon Agnes Sorel is a pleasant place for your booth; it is air-conditioned, bright and just at the centre of the conference place. Coffee breaks will be held **at the center of the exhibition area** to maximize interactions between you and participants.

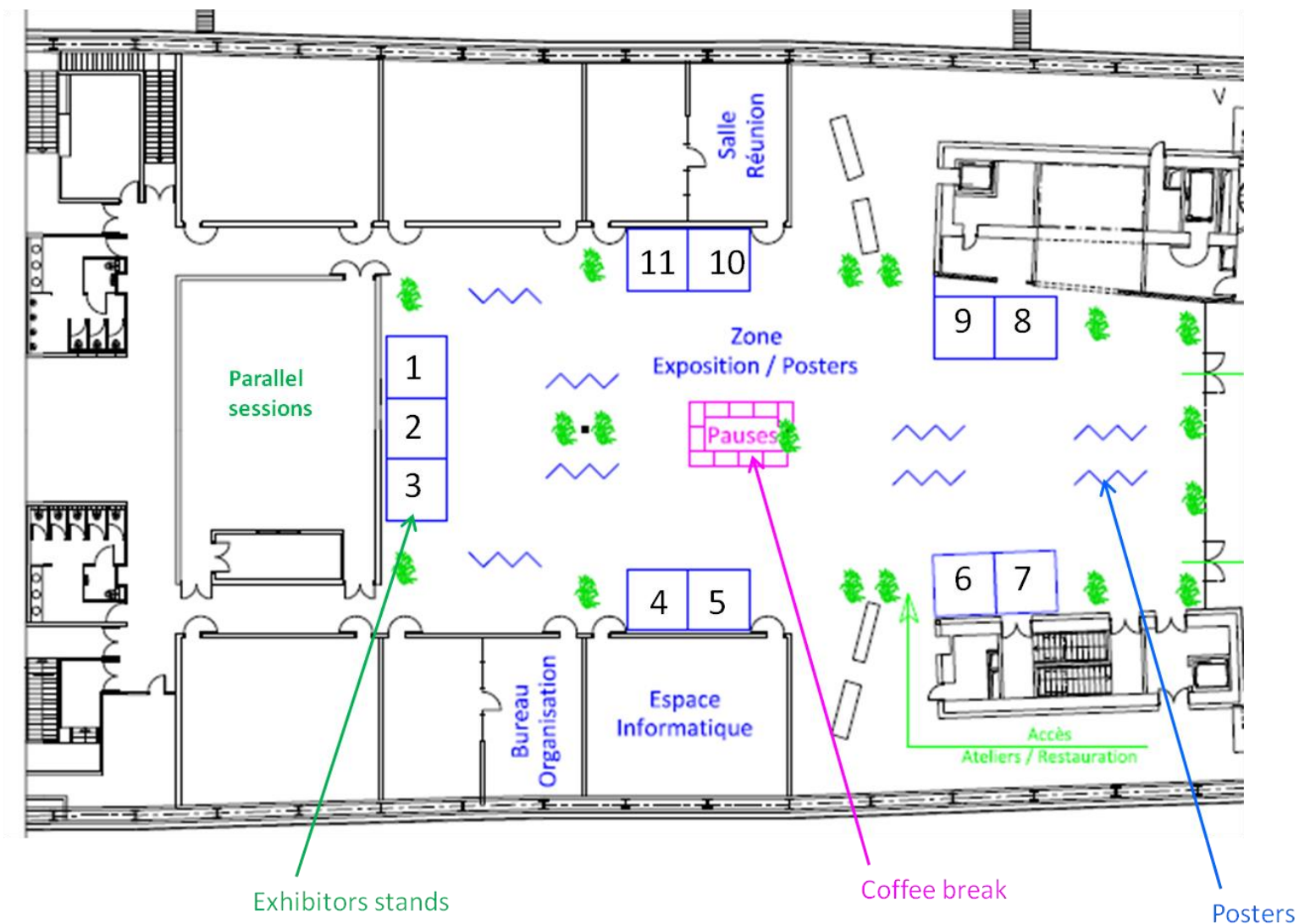


The auditorium will be reserved for **scientific talks only** (please, feel free to send an abstract to the conference committee).





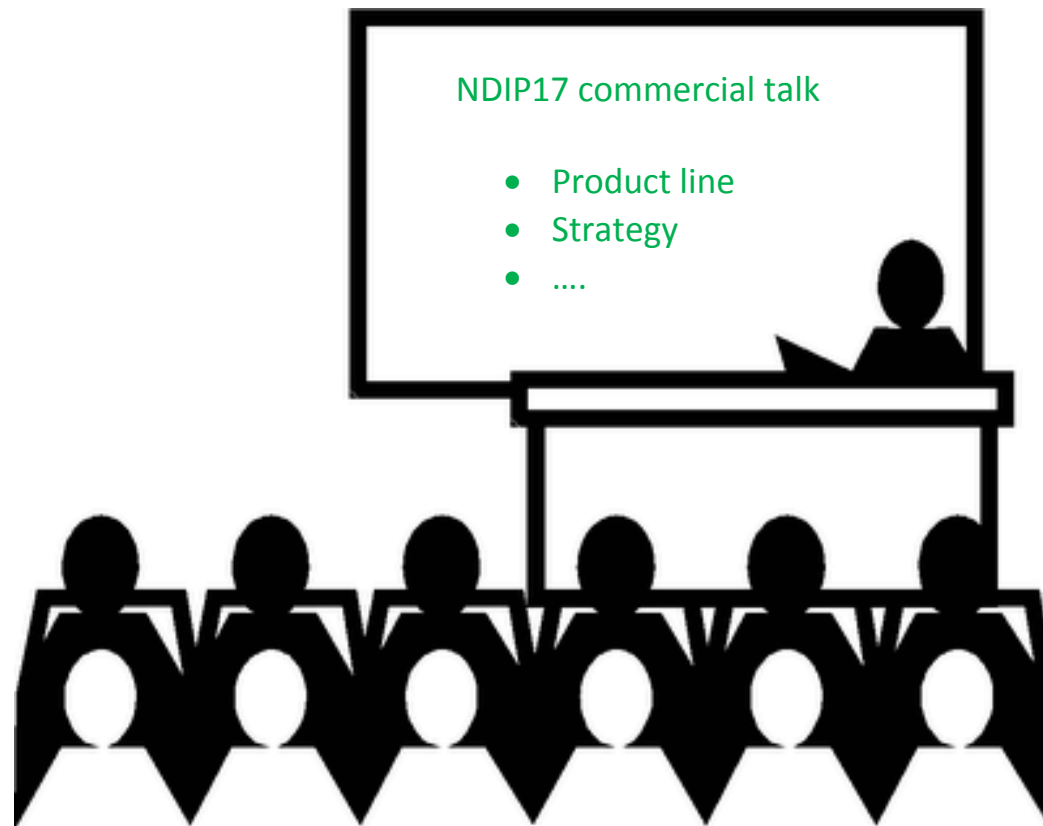
Zoom of the Exhibition area (configuration of the NDIP 2014 edition, will be similar in 2017)





Commercial presentations

Special periods will be dedicated to **commercial presentations** (format to be announced in a following email) in of one the comfortable rooms close to the exhibition place.





EXHIBITION AND OTHER FORMS OF PARTICIPATION



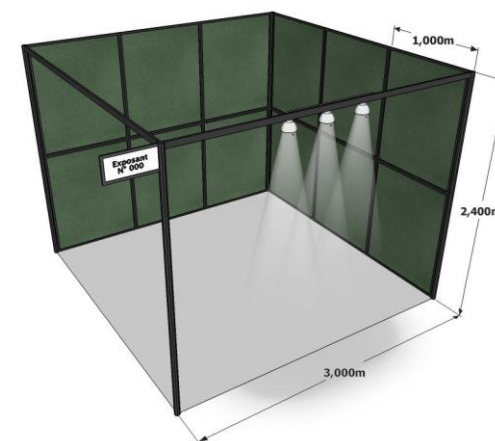
STAND FITTING

Your indoor stand is a multiple of 9 m². The minimum size is 9 m² for a single booth, but your company may need some more surface, therefore double booth are also available.

	Pricing for a single booth of 9m ² (€)	Pricing for a double booth of 18 m ² (€)
Excl. VAT	3500	5000
VAT 19.6 %	686	980
Incl. VAT	4186	5980

Technical characteristics of a 9 m² unit stand:

- 6 separating partitions (height : 2.40 m, width = 1 m) covered with greenish grey cloth
- Name sign: 400 x 250 mm double-faced flag on the aisle
- 1,5 kW electrical connection
- Rail with 3 spotlights
- Fitted carpeting
- Furniture :
 - 1 table (1.2 m x 0.8 m)
 - 3 chairs
 - 1 counter (1,2 m x 0,6 m x 1,02 m)
 - 1 stool
- Wi-fi connection



Note: Several companies may associate to exhibit their material together for communication or commercial image reasons. When at least two companies are exhibiting jointly, the surface of the indoor stand must be at least 18 m² (double booth). If you want to arrange such a booth with several companies, please contact us.



OTHER FORMS OF SPONSORING

If your company wishes to advertise its products and capabilities **without renting a booth or attending the Conference**, we give you the opportunity to distribute to every conference participant some catalogues, CD-ROMs, documentation or accessories (advertising kit = 700 € H.T). The material will be inserted in each conference bag. This bag is given to the attendees at their arrival at the conference registration desk.

However, if you wish to attend to the conference without renting a booth, please register on the Web site NDIP17 (<http://ndip.in2p3.fr/tours17/>).

The company must provide 250 copies of the advertising kit no later than one month before the conference starts at the following address:



CEA – Saclay
Mr Frédéric CARREL
DRT/LIST/DM2I/LCAE
PC72 Bat 516
F-91191 Gif sur Yvette, Cedex

Tel : +33 1 69 08 58 16
Fax : +33 1 69 08 60 30
Email : frederick.carrel@cea.fr

Renting a booth gives your company the possibility to distribute an advertising kit freely in the conference bag. Please send the material to the previous address at least one month before the conference starts (before the 30th of May).

Other kinds of sponsoring are possible, for example you can sponsor coffee break or the conference dinner. For more details please feel free to contact us.